

Scott Hartman
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PROFILE

I am a former TV, radio and print journalist now producing corporate and nonprofit videos with a style that includes traditional journalistic storytelling, instructional and promotional productions. As a writer, videographer, voiceover artist and digital multimedia editor, I enjoy empowering clients to tell their stories and function as their own news media through the Web.

EXPERIENCE

Multimedia Director, Jackson Spalding; Atlanta, Georgia 2003-Present

Oversee multimedia department of JS Creative, a division of Jackson Spalding, an Atlanta-based marketing and communications firm with offices in Athens, Georgia and Dallas, Texas. Duties include creation, production and post-production of audio and video content for clients, maintaining equipment and managing one other staff member and various freelancers. Partner with communications division in development and implementation of media outreach plans for clients and supply media with broadcast-quality audio/video material and support as necessary.

Anchor-Reporter, American News Network; Atlanta, Georgia 2003

Served as full-time freelance anchor and reporter for startup news network based in Atlanta. Day-to-day duties included writing, editing, producing and on-air presenting of stories for daily 30-minute newscast. Also served as technical director and associate editor for daily newscast.

Sports Director-Ancor, WMAZ-TV; Macon, Georgia 2000-2003

Served as director of the sports department for three years. Duties included extensive script writing, videography, editing and on-air presentation of sports and news stories affecting Central Georgia for daily 6:00 p.m. and 11:00 p.m. shows. Managed one other team member and various interns. Teamed with the news department to report broad-reach sports and news stories to the community.

News Anchor, WRFC-AM; Athens, Georgia 2000

Anchored live afternoon drive-time newscasts for news/talk radio station in Athens, Georgia. Duties included on-air reporting, collecting interviews from various news sources, and creating packaged news stories for use on air.

EDUCATION

University of Georgia, Athens, Georgia ABJ, Telecommunications, 2001

SKILLS

Software: Extensive knowledge of Final Cut Pro, Motion, LiveType, Soundtrack Pro, Flash Video Encoder, DVD Studio Pro, iMovie, QuickTime Pro, Keynote, Microsoft Word, Microsoft Outlook, Microsoft Powerpoint

File Sharing: Knowledge of MobileMe, YouSendIt, Box. net and other file sharing platforms

Cameras: Sony BetacamSP, Sony HVR-V1U, Sony HVR-Z1U, various AVCHD cameras